



FREE DEMO CLASS



Does gender affect creative problem solving?

DATE: 2021/10/27 (三)

TIME: PM 16: 30

**CLASS LINK: [HTTPS://STUDYGROUP.ZOOM.US/J/98388551260?](https://studygroup.zoom.us/j/98388551260?pwd=ZWp1OWZLSUHOVTRLB01QK0P0VVNDZZ09)
PWD=ZWPIOWZLSUHOVTRLB01QK0P0VVNDZZ09**

LECTURE INTRODUCTION:

IN THIS INTERACTIVE SESSION, WE EXPLORE WHETHER GENDER AFFECTS HOW WE CONSIDER A PROBLEM AND OUR ABILITY TO THINK OUTSIDE THE BOX.

ALSO, WE UNDERTAKE "THE PAPERCLIP CHALLENGE" TO HIGHLIGHT THE IMPORTANCE OF UNDERSTANDING WHY AND HOW WE THINK, AND THE IMPACT THIS HAS ON OUR ABILITY TO BE CREATIVE PROBLEM SOLVERS AND DECISION MAKERS IN BUSINESS.



Dr Casey Cross *Lecturer*

Dr Casey Cross is a Senior Teaching Fellow in the Department of Management Science and Associate Dean for Undergraduate Education within the Management School. A long standing character of Casey's approach is the use of technology led initiatives in enabling effective learning. She currently co-leads a new cross faculty teaching and learning initiative (Teach-Learn-Share) which aims to create opportunities and for sharing good practice about Teaching and Learning.

